

# Board of Management Meeting

February 21, 2017

## Agenda

This meeting is primarily focused at preparing a draft 2017 BIA budget, any business not pertaining to the budget will be recorded and put on the agenda for the next Board meeting.

1. Review of the 2016 Spreadsheet prepared by Julio
2. Previously circulated resolutions that have to be decided upon at this meeting: Canada 150 Banner Purchase and Moonbase Marketing Proposal
3. These and other financial considerations to consider when preparing the budget that were not included in the 2016 budget:

• Canada 150 Banners.....	\$ 2,500
• Moon Base Iconic Digital Marketing Program.....	\$ 5,500
• SPCA rent for Queen Street Location.....	\$ 6,000
• Strategic Plan to provide direction for the future.....	\$ 6,000
• Street infrastructure Maintenance and repairs.....	\$ 5,000
• New Street Amenities: lights, bike racks, Xmas décor etc..	\$15,000
• Mark Twain Events.....	\$ 2,500
• Business & Investment Showcases.....	\$ 5,000
• Total	\$42,000
• COD Winter Village.....	\$20,000
• COD Taste of Niagara.....	\$20,000
• COD Canada Day.....	\$20,000
• Hallow Queen.....	\$ 2,500
• Total:	\$62,000

There will be undoubtedly other contingency-based opportunities and liabilities that will arise over the course of the year. In terms of a priority, the Board may give consideration, perhaps through the Strategic Plan process, to identify revenue producing streams to offset annual budget.